

**Avoiding overdiagnosis and overtreatment in
cancer screening: Assessing the role of
personalised screening**

**Personalised versus organised approaches to screening
of cervical cancer:
Can we fit both?**

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Saturday, 09/27/2014,

04:00 PM - 05:00 PM

Room: Salamanca

Organized

- ❖ All target women are invited
- ❖ Screening characteristics are pre-defined, regulated and consented

Opportunistic

- ❖ Requested by women
- ❖ Screening criteria may vary by provider

Personalised

- ❖ Based on higher risk
 - ❖ HPV, Sexual behaviour
 - ❖ Screening uptake

Potential markers

- HPV detected in 6-10% of women over age 30
- **No clear markers of persistence yet**
- Lack of screening in the previous 5 years (40-50 y.o)
- High promiscuity? Oh whom? What is high?

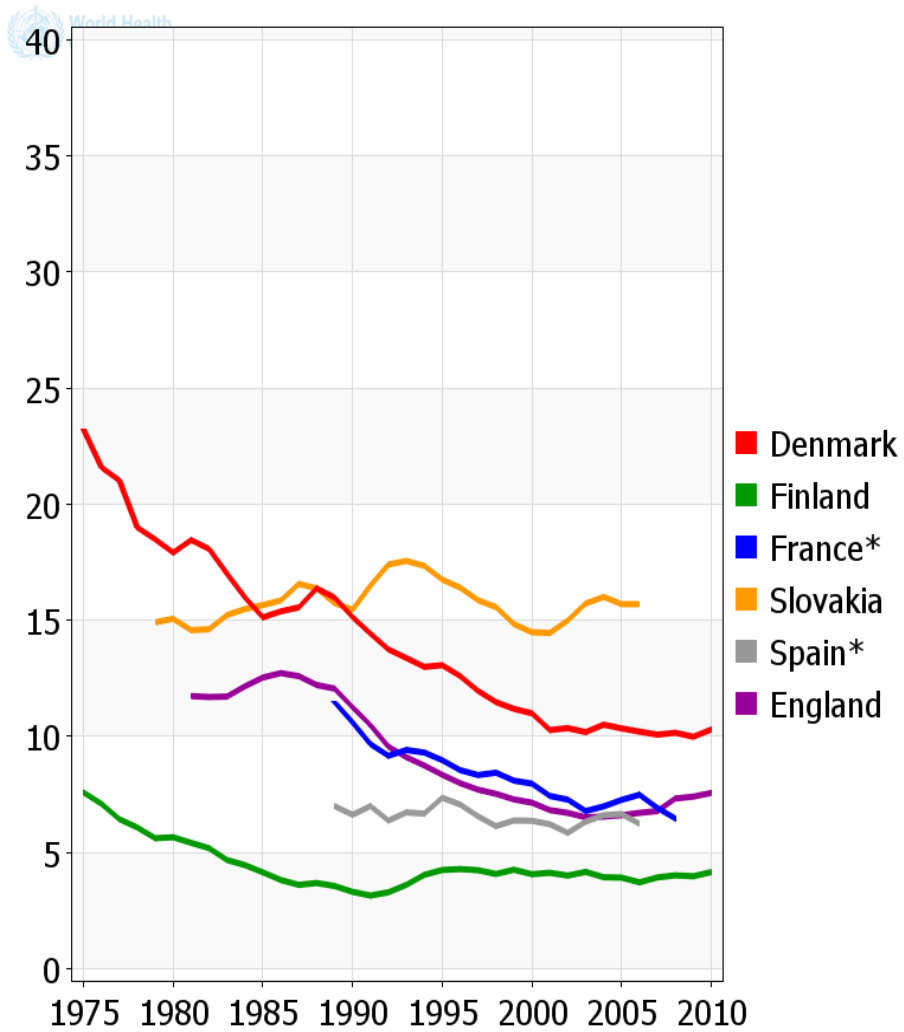
Screen positives => Personalized triage

- Need to be followed based on underlying risk.
- Equal risk, equal follow up
- Negatives are not always followed as negatives!

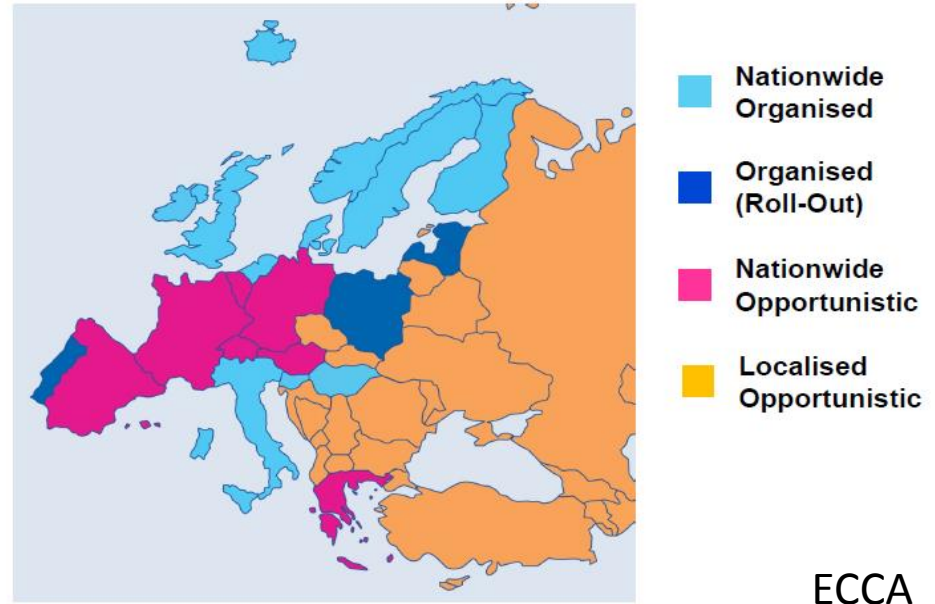
**THE FINAL ENDPOINT IS:
REDUCED INVASIVE CANCER IN THE
POPULATION**

Time trends invasive cervical cancer

International Agency for Research on Cancer



Cervical Cancer Screening in Europe



Why should we care to organize screening?

Organized screening:

- Is more complex (call, recall, audits...)
- It promotes a protectionist attitude towards health related behaviour
- It disrupts the private/public market
- It may react slowly to new developments. Modifications need to be administratively approved, to bring stakeholders into agreement and to be affordable within the system.

Why should we care to organize screening?

Positive aspects

Organized screening:

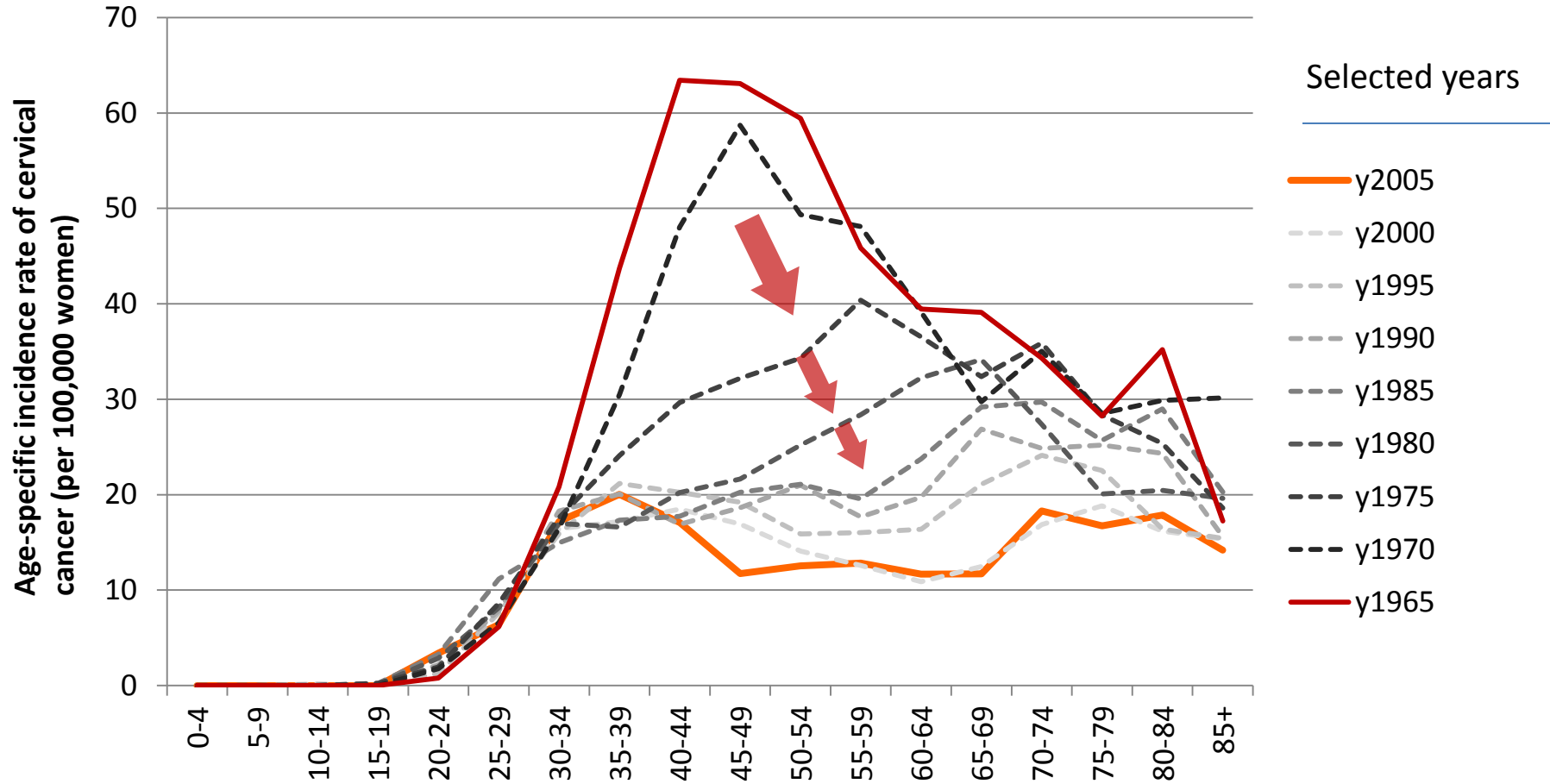
- Improves the use of **society resources** by regulating the number of tests and definition of target population. Prevent over-screening
- Provides a framework of **equal** access to all
- **Quality control** data in all steps are requested
- **Scientific evidence** is mandatory



Provides a larger population **impact**

INCIDENCE TRENDS BY AGE: SCREENING EFFECT

EUROPEAN NORDIC COUNTRIES



Data Source: The NORDCAN database (Version 4.0, 06.2011)



THE CASE OF FINDLAND

What is recommended (by law) in the organized screening program

Screening starting at age 30
and ending at 60 with 5 years
screening interval (30:5:60)

Modelled annual costs*:

14.4 M€

Modelled annual effects*:

187

948

1562

1507

*If only recommended screening
would be practised

What is happening: A mix of organised and opportunistic screening

Variations with higher number
of screening events

Observed costs:

34.0 M€

Observed effects:

135

797

2297

1375


RESULTS

Number of cervical cancers
Years of life lost (LY)
Precancer treatments (PCT)
Quality adjusted life years lost (QALY)



Incremental cost per gained QALY 148.485€
Incremental PCT per prevented cancer 14,1

 Recommended option and theoretical results obtained from models

 Non cost-effective option as observed in real life practice



New recommendation

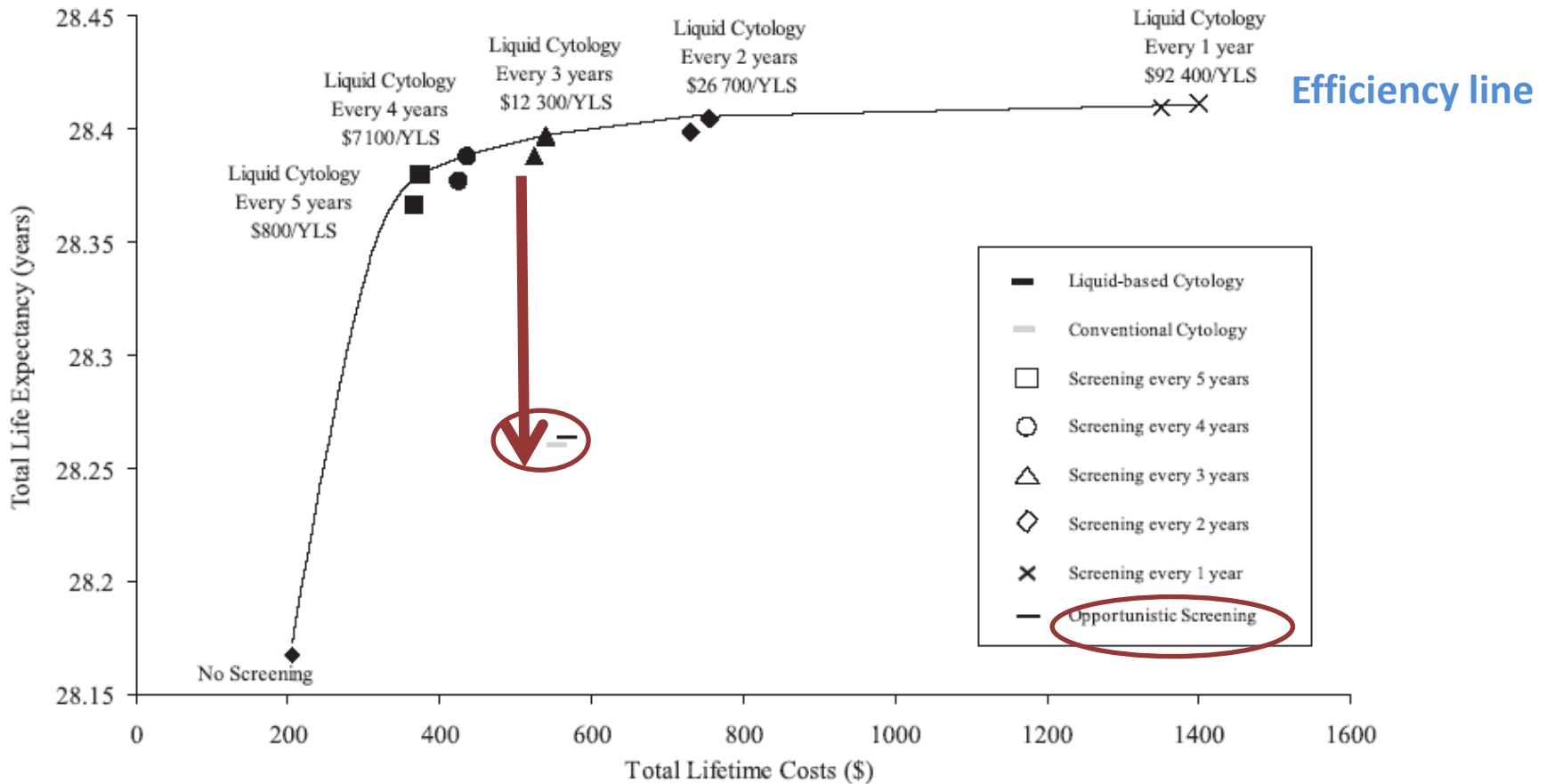
+ 25-30
New HPV

PAP & HPV by age groups

25,30 Pap-35:5:65 HPV-test 17,9 M€
98 ICC 509 LY
2169 treatment 985 QALY LOST

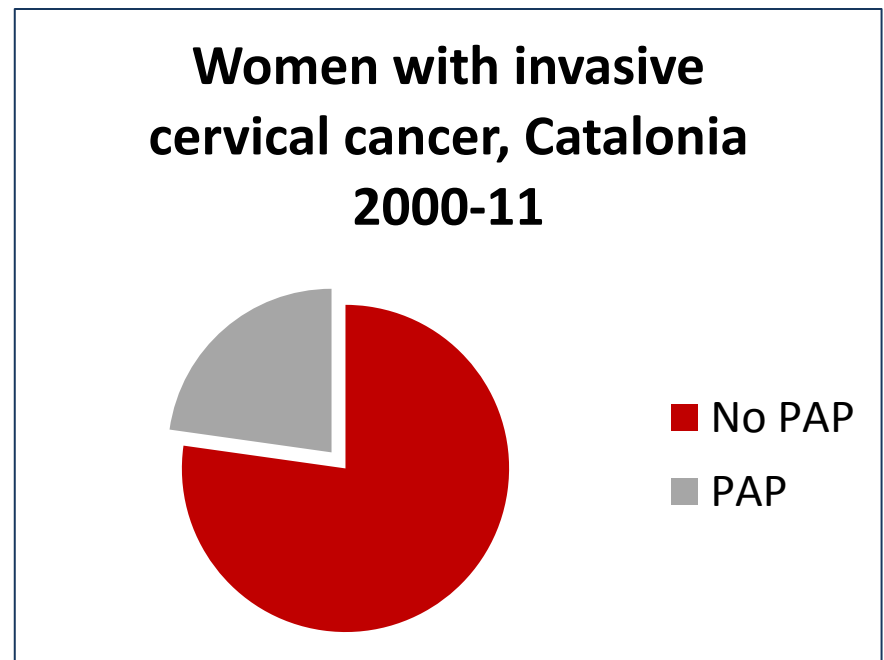
ORGANIZED VS OPPORTUNISTIC SCREENING

The strategies below the curve are less effective as being more expensive or with lower impact



CAN WE FIT BOTH?

- Major risk factors for cervical cancer are persistent HPV infection (target of modern screening) and lack of screening (higher in non organized)



Thank you for your attention!

