

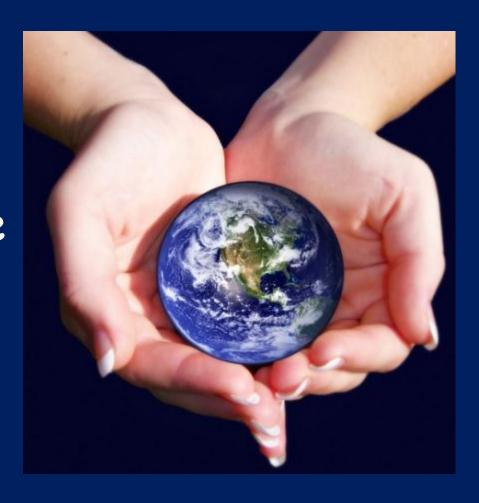
#### ESMO YO BREAKFAST

# How to write a good review article

#### Enrico Franceschi, MD

Department of Medical Oncology Chair: Alba A. Brandes Bellaria - Maggiore Hospitals Azienda USL of Bologna (Italy)

A review article represents the beginning as well as the coronation of the career of a successful physician



WHY?





- Publish or Perish
- Wish to move the first steps
- Achieve visibility in the scientific community

Independently
from the reason
you have to give
a message



#### Independently



# A review article is not a list of data!!

a message



# The message

- ·Hit gaps of knowledge
  - · Discuss controversies
- ·Put evidences into a context

# The message

- ·Hit gaps of knowledge
  - ·Discuss controversies
- ·Put evidences into a context



(clinically) releveant messages



- 1) Keep in contact
- 2) Hit the target
  - -All the oncologists
  - -Only the experts of a field

#### All the oncologists

- »Most difficult
- »Synthetic
- »Comprehensive



Mastery knowledge of the topic

The NEW ENGLAND JOURNAL of MEDICINE

#### **REVIEW ARTICLE**

#### **DRUG THERAPY**

#### EGFR Antagonists in Cancer Treatment

Fortunato Ciardiello, M.D., Ph.D., and Giampaolo Tortora, M.D., Ph.D.

#### Only the experts of a field

- » Easier
- » Descriptive

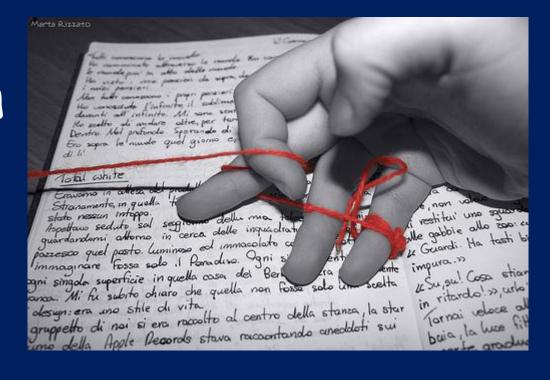


But don't miss the message

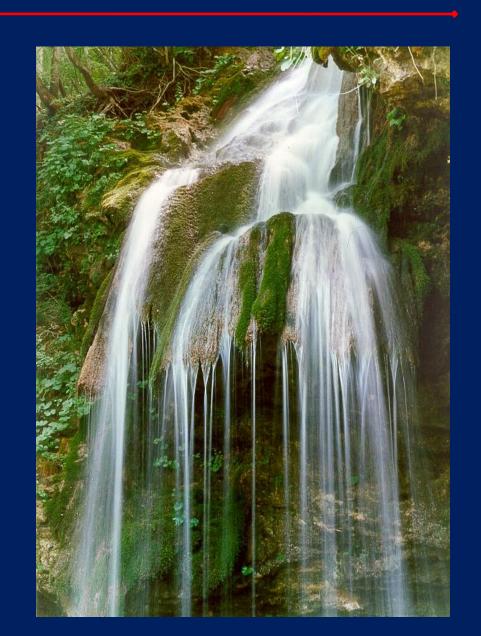
In any case you have to guide your audience through your review



...beside a main theme



Where to find the data?



- Info about: past data

  - present data
  - future data

Info about: - past data

» Pubmed

» FDA, EMA reports

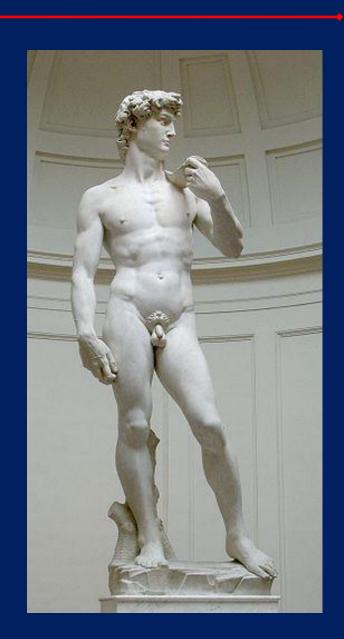
#### Info about: - present data

- » International meetings
- » Companies' releases

Info about: - future data

» www.clinicaltrials.gov

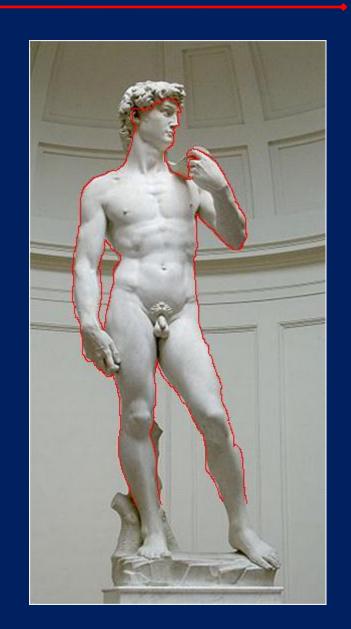
Has to be a harmonious body



The skin

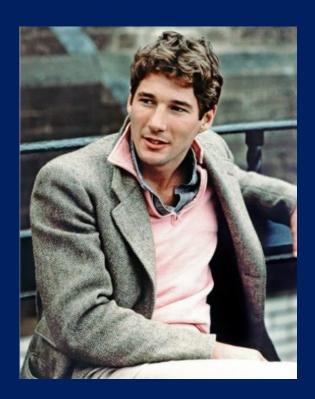


The title



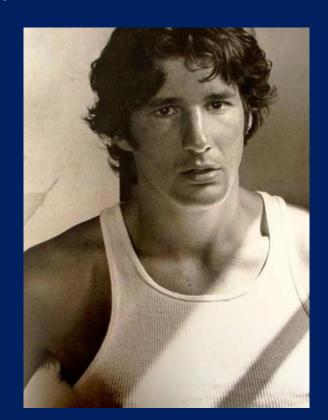
#### The title should be:

- clear



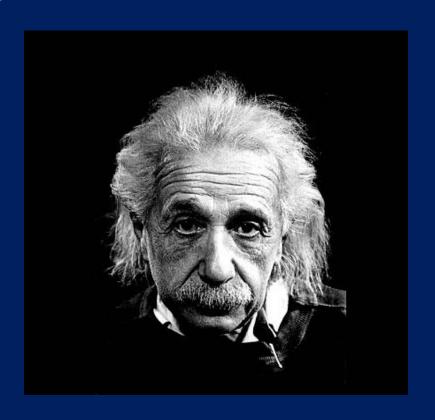
#### The title should be:

- clear
- sexy



#### The title should be:

- clear
- sexy
- consistent



Don't forget that title and conclusions are a continuum and have to go in the same direction



Don't forget that title and

# .. which is not so obvious



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JOURNAL OF CLINICAL ONCOLOGY

REVIEW ARTICLE

Discordance Between Conclusions Stated in the Abstract and Conclusions in the Article: Analysis of Published Randomized Controlled Trials of Systemic Therapy in Lung Cancer

Abdullah K. Altwairgi, Christopher M. Booth, Wilma M. Hopman, and Tara D. Baetz

#### Discordance in 10% of cases!!

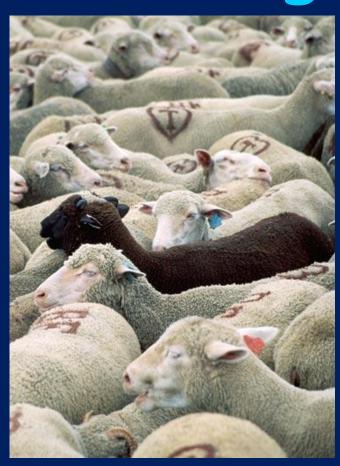
The body



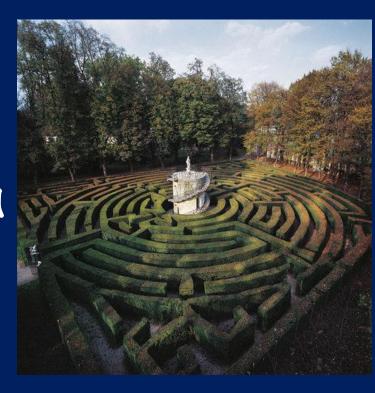


#### The amount of knowledge

·Provide context



- ·Provide context
- ·Not a labirinth of data



- ·Provide context
- ·Not a labirinth of data
  - -Hierarchy!

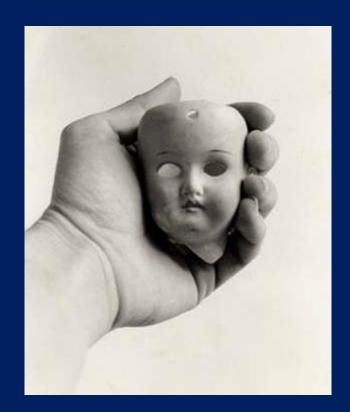


- -Hierarchy!
  - »Based on: type of trial, number of patients, biases, endpoints

- ·Provide context
- ·Not a fractal of data
- ·Weigh up the data



- ·Critical revision of:
  - » Evidences
  - » Pitfalls /limitations
  - » Endpoints



The head



The discussion



### The discussion

- ·Have a point of view
- ·Recall briefly the main info/issues
- ·Perspectives

But the most important:

Your message

has to be clear across all the review manuscript

But 1 (ant:

has to

all the

## Do not forget!

- ·Tables:
  - -Clear
  - -Immediate
  - -Easy to read

## Do not forget!

#### ·Tables:

- -Clear
- -Immediate





Good chances to see your tables in some ASCO 2013 educational presentations

## The other side



### The other side

#### Think as an editor

Reviews are the flagships of a journal

## The other side

#### Think as an editor

- ·They ask you to be:
  - Clear
  - Immediate
  - Up to date

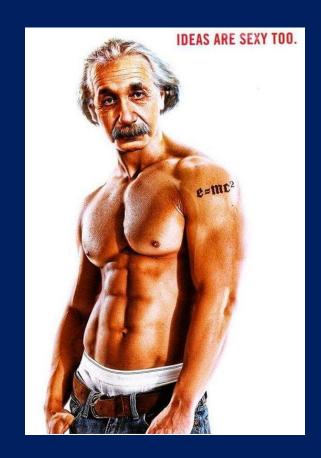
- Consistent
- Unbiased

#### Think as a reader

·He asks you to be:

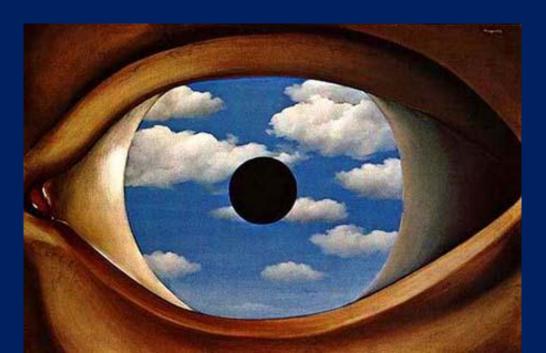
#### Think as a reader

·He asks you to be:



#### Think as a reader

After your review article:



#### Think as a reader

### After your review article:

- » More information (EBM)
- » More awareness
- » Perspectives

#### Think as a reader

After your review article:



Thank you!