## **BACKGROUND OF THE STUDY**

A global survey reported that among 15 Asian countries, the Philippines has the highest breast cancer mortality rate and the lowest mortality-to-incidence ratio. Studies have described socioeconomic factors as one of the major causes for the lack of access to early detection and treatment.

#### **METHODS**

In response to this gap in the delivery of services to promote early cancer detection and in line with the Breast Health Global Initiative's call for LMICs to adopt breast cancer screening to the local context, the University of the Philippines – Philippine Hospital Cancer General Institute established the Mobile Breast Cancer Diagnostic Clinic Program, a first in the country -two "pink" vans that are fully equipped to reach far flung areas and provide breast cancer screening strategies are sent out to deliver service such as clinical breast exam by medical and surgical oncologists, health education sessions, and diagnostic procedures (eg. Mammography, biopsy of identified suspicious breast basic masses, laboratories, etc).

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# The Pink Vans: Bringing cancer screening closer to home

### <u>Key Findings</u>

- In the first 6 months of the program's existence, the "pink" vans were able to visit **3 strategically identified areas** in the country.
- These three tours have served a total of 189 women who all underwent mammography.
- Of these women, 18 had their suspicious lesions biopsied. Twothirds (12) of which were found to be malignant.





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### CONCLUSION

As the Philippine health department continues to emphasize clinical and selfbreast exam as part of its breast cancer control program, efforts like the UP-PGH "Pink Vans" may eventually help supplement the gap in the country's breast cancer screening endeavors with the goal of improving survival by identifying the disease at its earliest stage.

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